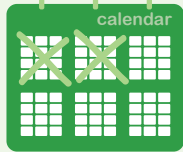


Recruitment



45% of enterprises have experienced difficulties in recruiting staff locally.



For **65%** this has been an ongoing issue for more than two years.

Most common employment related issues:



- 64%** Shortage of available skilled workers.
- 61%** Finding & employing staff.
- 50%** Skills mismatch.

Local Authority Involvement



70% of surveyed enterprises believe that local authorities are best placed to drive labour market policy and action in East Hampshire.



51% believe that employers and the private sector have a role to play as well.



36% think that colleges/training providers are best suited for the role.

After introducing the apprenticeship levy... **56%** think local authorities should concentrate mainly on employability training and support.

Help for Businesses

Awareness of current programmes



37%

are aware of the East Hampshire apprenticeship scheme.

25%

are aware of jobs fairs.

36%

are aware of incentives programmes such as apprenticeship grants or business rates relief.

13%

have heard of start-up programmes.

34%

are aware of the apprenticeship levy.*

6%

are aware of local employment agreements for construction industry.**

*this might be caused by that fact that the levy mainly applies to employers with wage bills of 3 million or more.

** this is a new scheme only applicable to major developments comprising 50 dwellings or more and 1500 sqm or more of commercial floorspace.

Most valuable local authority activities



46% provision of jobs matching services.



57% provision of funding for employment and skills programmes.



43% work with local employers to identify and address jobs and skills gaps.



43% training and employment support for potential employees.