



# Training

Making the very best of your organisation's democracy

Membership Engagement Services offers dynamic, interactive training programmes that ensure representatives elected by your organisation have the skills and knowledge to excel in their roles. As a subsidiary company of Electoral Reform Services, the leading electoral and balloting service in the UK, we build on an outstanding background of supporting membership organisations.

We can help you in the following ways

## Supporting candidates in the run-up to elections

Running pre-election workshops on writing a manifesto and engaging the electorate. This builds confidence in the candidates themselves and increases involvement throughout the organisation, focusing people's attention to participate more broadly.

## Preparing successful candidates for their terms in office

Training and induction sessions tailored to the demands of specific roles allow the elected representatives to agree objectives and manage expectations. Working together in a focused environment prepares them to act as an effective, influential team.

## Promotional campaigns

MES can coordinate events and hustings sessions and get everyone involved. We can organise drop-in sessions and poster campaigns to encourage healthy dialogue between candidates and the electorate. Whether you require a low key drop-in centre or a large scale event, MES can manage the whole process.



# Our approach

MES produces training aids and all the relevant literature and designs in house. We will work closely with you to achieve the most effective mix of print and interactive materials for your team. Our tailored approach will target the specific needs of your organisation and deliver practical and engaging solutions.

We have supported employee representatives during challenging Collective Redundancy Consultations, assisted the induction of NHS Foundation Trust governors and empowered Youth Parliament members. We work hard to structure our approach to suit the needs of your staff, designing individual courses that make the best of their range of abilities and experience.

Using a variety of approaches we can train elected representatives as well as their management to realise their full potential. Ensuring all your trainees preferred methods are catered for; the activists, the reflectors, the theorists and the pragmatists. We enable them to collaborate effectively and better fulfil their responsibilities to those they represent.

We run successful programmes for a variety of clients across sectors

## Community, youth and charity

Training Community Board members helps them to build on their shared values and communication skills to best engage and serve their electorate as a team.

## Public & NHS

Effectively representing public views and concerns can be a challenging activity. MES works hard to ensure governors are the best representatives and communicators they can be.

## Corporate

Employee representatives are necessary for a range of situations such as Collective Consultancies, Work Councils, and TUPE transfers. MES has provided a number of corporate clients with tailored packages to make the most of these challenges.

A few examples of clients we've worked with...



If you'd like to learn more about us, or would like to hear what participants in our training days have to say about our events, please visit our website or get in touch:

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